



LinKS@Wharton

Governing Global Strategies



Governing Global Strategies

You probably already know most of what you need to know about governance and strategy!
How can you challenge your mental model one step further and investigate the need for changes in your framework to optimise value creation?

This program concerns Governance & Strategy and is entitled LinKS@Wharton - Governing Global Strategies. The game plan is as follows:

- **High Class Business School program on Governance and Business at The Wharton School, Philadelphia, kicked off with a visit to the DK Embassy of Washington**
- **Prelude 5 May 2018: VIP invitation to the grand BLOXHUB Innovation House opening**
- **Be challenged by global, world- renowned professors and diverse program participants**
- **Make concrete decisions on some of your most complex challenges on governance and strategy**
- **Become a part of the everlasting, trusted LinKS network across the private, public & political sectors**
- **Coaching prior to program start defining your strategic challenge and focus area during the program**

LinKS@Wharton

Governing Global Strategies

When: 26 - 31 Aug 2018

Where: Washington DC., The Danish Embassy
The Wharton School, University of Pennsylvania, Philadelphia



Washington DC and Philadelphia

We initiate yet another top notch program developed for Scandinavia. We meet in Washington DC on governance and the US-Global business situation. Then to Philadelphia with 4 days at the Wharton School and in Philadelphia at the National Constitution Center.

Program Key Points

This program challenges your executive competencies in strategy and governance models. Bringing on a new emphasis on dynamics and collaboration - in a global perspective.

- Global Strategy Creation
- New Governance Structures and Committees
- Cross Sectoral Alliances and Business Structures
- Leading Global Business

Memories for the Future

Your finest mission as a LinKS@Wharton participant is to define your most important decision ensuring your business for the future. For 20 years we have had the honor of supporting this decision process for top leaders on a global scale. The LinKS process optimizes your decision

Your optimal learning strategy throughout the program is reflecting on that challenge and related decisions for your organisation.



Participant Network Strategies

A diverse and engaged group of participants across private, public and political sectors creates highly qualified interaction and discussions that actively help participants solve important governance and strategic challenges in new ways.

World-class Wharton Professors

At the Wharton School, we will be received by professors of global format and mental mindsets that will challenge our mental models.

These professors teach only a few selected courses and have cooperated with LinKS for more than a decade. It has been a pleasure to develop this program in collaboration with the professors, which has allowed us to tailor it exactly to LinKS' needs.

Mauro Guillen

Professor of International Management

Professor Mauro Guillen creates the global analytical overview for any top leader to play out her business model and meeting changes of the world. Fact based opportunities are discussed on a global level as a journey of being a global NED or executive with a significant insight on the world as it is developing into unseen patterns.



Jerry Wind

Lauder Professor

Introducing the power behind the globally networked organisation and the huge potential in transforming the business model and value chain.

Vital decisions lie within this field for NED and executives on redesign decisions. Professor Jerry Wind is internationally known for pioneering research on new business structures and for developing innovative, global strategies.



Wind consults with major firms around the world, and has lectured in over 50 universities worldwide. A true global citizen and serial academic entrepreneur and key responsible for developing the curriculum for the MBA that lead The Wharton School to be the number one business school in the world.

Paul Schoemaker

Research Director, Mack Institute for Technological Innovation

Paul J.H. Schoemaker is an internationally renowned thought leader in the fields of strategy and decision making. He has worked extensively with LinKS and our alumni on leading scenario planning in organisations across Scandinavia and on a global scale.



Jeremy Rifkin

Senior Lecturer, Wharton

Professor Rifkin is a strategist and global advisor to head of states as well as corporate top leaders. Rifkin perspectives paradigm shifts in societal and corporate frameworks at a global scale. Rifkin is one of the world's most sought after speakers and influencers on the outlook on our behavior and future as individuals and professionals. Rifkin covers business opportunities within themes ranging from energy, technology, science, and welfare.



Mike Useem

William and Jacalyn Egan Professor of Management

Michael Useem has designed the storyline on leadership decision making development with LinKS for more than a decade. Latest is the challenging presumption that boards of directors and executive committees interact in new dynamic ways that require new mandates for leadership. The complexity and interplay across from the board to the stakeholder and shareholders is vital and an uncertainty factor for decision making where leadership is challenged.



Mette Laursen

Founder & CEO of LinKS, LinKS@Wharton Program Director

Mette Laursen is educated at numerous business schools and has professional experience from public and private sectors. She has global experience with strategy, governance and business innovation as professional chairperson, board member and advisor.



Overall Rating of LinkS@Wharton - Governing Global Strategies

The previous Governance and Strategy program was a tremendous success both on challenging the participant's mental models of governance and strategy and their participation in many splendid discussions. Based **on a 1 to 5 scale**, the overall rating of the program was **4.64**.

The Participants

The Governance@Wharton participants on this exclusive program are a diverse Scandinavian and global delegation carefully put together as a mix across private, public and political sectors.

Former participants' testimonials about Governance@Wharton

General, Chief of Defence Denmark, Peter Bartram: *"The LinkS Wharton week was an excellent experience. From day one I gained inspiration and food for thoughts delivered in a world class environment. It's a golden opportunity to tackle some of your strategic issues, and to discuss challenges with other executive level leaders'.*

Group CFO and Member of the Executive Board of TDC, Stig Pastwa, says: *"The combination of an outstanding faculty, a well designed program and a thoughtfully invited group of participants from a broad spectrum of our society created a platform enabling me to reach out further than I am used to and thereby acquire substantially more new inspiration and knowledge than I would normally manage. This has helped me create better solutions to existing challenges."*

CEO of FORCA, Steen Gram-Hanssen: *The first thoughts that enter my mind regarding the Governance@Wharton program are:*

- *Fantastic network*
- *Extraordinary dialogue in the network*
- *A group of very diversified people from different public and private organisations that all without exception came to both give and take back home*
- *Anchored by LinkS at the Wharton School - an incredible university with great depth and height*

CEO of the Oslo Stock Exchange, Bente Landsnes: *"This was a week with great breadth, many impulses, and possibilities to think out loud with like-minded participants. A fine opportunity to see your own company from the outside and to explore strategies and new options."*

Professional chairman/board member, former managing partner of BCG

Copenhagen, Jens Harsaae: *"An impressive faculty and contents, flawless organisation and not least inspiring participants. The cross-section of profiles from the public and private sectors provides a broad perspective on important themes for boards, e.g. digital transformation, geopolitical changes and developing strategy under uncertainty. I returned from the program with a lot of new ideas and themes for further exploration."*

Program Overview



The LinKS Alliance

With your participation in this program, you become a part of the LinKS network consisting of Scandinavian top executives from the private, public and political sectors. The network gathers regularly around relevant topics.

As CEO of LinKS and professional board member, **Mette Laursen** is designing and directing this program.

Participation fee

The participation fee is € 9,300 / DKK 69,500 excl. VAT, travel, accommodation and meals.

Information & Sign Up

To express your interest, please contact:

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LinKS - Leadership in the Knowledge Society - www.linkslabs.com

About LinKS

The LinKS@Wharton executive programs serve as gateway to the LinKS network for top executives in Scandinavia that is distinguished by working across the public, private and political sectors. LinKS represents the Wharton School of Philadelphia, USA, in Scandinavia and annually arranges an educational program for top executives at the Wharton School. Over the last decade, we have had many top executives on board our programs, i.e. the top management of Boeing, Grundfos, Ikea, Hennes & Mauritz, and many other Scandinavian and global organisations.

To get a notion of LinKS, please see this article from the [Wharton@Work online magazine](#) about the LinKS@Wharton Community.