

Mette Laursen Founder of LinkSlabs

Focus is on governance, strategy and leadership in collaboration with the world's leading business schools. My work is characterized by a global outlook and alliances across sectors, having cooperated with global decision makers throughout my entire career.

I hold executive management and board experience from global corporates, ministries, embassies and foundations and top political environments.

An outside-in approach to strategy and learning underlines my basis for advice on governing new dynamics in a global context.



Personal details

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Educational background

Board and Executive Management Education LinkS@Wharton Program Director, The Wharton School	2011 – 2012 Philadelphia, USA
M.Sc. Econ. (Cand. polit) University of Copenhagen	1992 Copenhagen, Denmark
M.Sc. Econ. (Major in Econometrics) Queen Mary College, University of London	1990 London, UK
1 st Year College in Arts and Social Science Rotary International Scholarship	1986 Georgia, USA
Numerous leading Business School Executive Programs The Wharton School, University of Pennsylvania INSEAD	Pennsylvania, USA Fontainebleau, France

Professional career

CEO and Founder LinKS - Leadership in the Knowledge Society (www.linkslabs.com)	1998 – Copenhagen, Denmark
<ul style="list-style-type: none"> LinKS creates unique arenas for insights to inspire, challenge and redefine the top executives' strategic agenda. And share it globally. We are founded and work across private, public and political sectors. LinKS is the exclusive partner of The Wharton School in Scandinavia. 	
Practice Leader and Senior Manager Ernst & Young, Management Consulting	1995 – 1999 Copenhagen, Denmark
<ul style="list-style-type: none"> Senior Manager of Strategy, HR, Knowledge and change management. Division Director (Public Sector). Program Manager at large corporate and state institutions. 	

Program Manager
Ministry of Finance
1992 – 1995
Copenhagen, Denmark

- Responsible for different areas of the state budget
- Program Manager: Tools for Welfare program (Managerial and Administrative policies)
- Privatization of public assets, corporates and organizations
- On behalf of the Ministry of Finance, official member of the OECD PUMA committee to enhance administrative efficiency in member countries public administration, Europe.

Advisor for students at Institute of Economics
University of Copenhagen
1990 - 1992
Copenhagen, Denmark

Supervisor for international students
University of Copenhagen
1990 - 1992
Copenhagen, Denmark

Instructor and Choreographer
1985 - 2002

Honorary and Board appointments

Counsellor of Economic Diplomacy
The Kingdom of Belgium
2018
Copenhagen, Denmark

Jury Board Member
Cartier Women's Initiative Award
2018
Paris/Singapore

Global Ambassador
[BLOX](#), Home of Danish Design & Architecture Center
Solving urban space challenges
2016-
Copenhagen, Denmark

Chairperson: Digital Transformation
TrueLinked – Global Classical Artist Business Network
2016 -2017
Copenhagen, Denmark

Scandinavian Trustee
Al Maskari Holding
2015
Abu Dhabi

Board Member
The Prince Nikolai and Prince Felix Foundation
2014 -
Copenhagen, Denmark

Co-Chairperson
Women for Sustainable Growth - bridging between the Gulf Region and
Scandinavia
2014 - 2016
Lund, Sweden

Chairman of the Board (Appointed by Minister of Culture)
Betty Nansen Theatre and Edison Scene
2012 - 2016
Copenhagen, Denmark

Member of the Committee of Olav Baden Powel
Global Girl Scouts, patronaged by Princess Benedikte, DK
2010 -
Switzerland/Denmark

Member of Adv. Board
Roskilde University: Institute of Comm. IT; Experience Management (MOL)
2009 - 2015
Roskilde, Denmark

Ambassador
Action Aid, Women of Influence, Africa (Mellempfolkeligt Samvirke)
2009 - 2012
Copenhagen, Denmark

Board Member
Eco-Laborate in Beijing on green cities
2008 - 2011
Beijing, China

Board Member (Appointed by Minister of Industry and Commerce) INDEX: Design to Improve Life (worlds' largest design prize)	2006 - 2008 Copenhagen, Denmark
Board Member Arkitema	2006 - 2008 Copenhagen, Denmark
Chairperson Danish Infant Death Association, Landsforeningen Spædbarnsdød	2005 - 2008 Copenhagen, Denmark

Board related memberships

Board Network	2015
Global Board Ready Women	2013
VL	2010

Selected key projects and speeches

Passion Investment Projects: Valuable instruments and cultural (Stradivarius)	2017 Europe
The Knowledge Summit, UNDP Guest speaker on urbanisation and liveable cities	2017 Dubai
The World's Largest Investment Fund on Collectible Cars. Founder and Co-owner	2016 Copenhagen, Denmark
Global Project for Children: Classical Music and Opera Initiated and governed on behalf of the Royal Family	2016 Copenhagen, Denmark
Global Women's Forum for Sheikh Mohammad bin Rashid al Maktoum, UAE Leading the Scandinavian delegation	2016 Dubai
Leadership program on judicial independence, governance and leadership Presidents of courts, Ministry of Justice	2015 Copenhagen, Denmark
Board Network The Great Danish Board Conference for 200 top influencers	2016 Copenhagen, Denmark
Danish Ministry of Defence Redesign of organisation and governance model	2014 -15 Copenhagen, Denmark
Bank of Greenland Strategy for the board and executive committee	2013 Nuuk, Greenland
Technoport Conference Hosting and Managing	2012 Oslo, Norway
<ul style="list-style-type: none"> • Hosting and managing one of the worlds' largest Green Growth conferences in Norway through NTNU (University) – across science, politics and business. 	
Lamborghini New global strategy for adjacent business consulting	2011- 2016 Bologna, Italy

Grundfos Lifelink	2011
Strategy mapping for global rollout of water cleansing	Bjerringbro, Denmark
<ul style="list-style-type: none"> • Strategy mapping for global rollout of water cleansing in the developing part of the world through new business models for Grundfos Lifelink 	
Ministry of Industry	2010
Branding Denmark	Copenhagen, Denmark
Grundfos	2010
Designing the Global Human Resource Organisation	Copenhagen, Denmark
<ul style="list-style-type: none"> • Designing the Global Human Resource Organisation at Grundfos on the principle: More for Less for More 	
The Danish Ministry of the Environment	2009
Sustainable growth strategies	Copenhagen, Denmark
DONG Energy	2009
Optimizing cross divisional innovation and in innovation centre	Copenhagen, Denmark
Global Energy Alliance	2008
Developing Business Concept	UAE
<ul style="list-style-type: none"> • Developing Business Concept for establishing Global Energy Alliance with leading global green/clean tech providers. 	
Super Hospital (Regionsykehuset)	1998 - 2008
Leadership Change Management and Idealised Design on Hospitals in Europe	Trondheim, Norway

General competencies

Governance in corporations and public organizations across sectors, nations, regions and agendas.

Strategy development and executive management, scenario planning, growth patterns.

Global Business Development: The ability to challenge prevailing methods of business and identify potentials on a global scale value chain. To identify complimentary business opportunities

Idealized Design: The ability to dissolve problems by using synthesis to shape new unique strategic mandates.

Private and public-sector alliances: To create efficient solutions in partnerships.

Connectivity and Communication: The ability to inspire and energize in clear terms according to the mandate and relate needs across groups and individuals. To tell the story in clear format.

Skills

Language

English:	Fluent
Danish:	Native
Swedish:	Fluent
Norwegian:	Fluent
German:	Understanding
French:	Understanding
Italian:	Understanding

Other skills and education

Certified Program manager
Certified Executive Coach
Classical singer
Certified Trainer and Choreographer

References

Global:

Dr. Shaikha Al Maskari, Chairperson Al Maskari, UAE

Business:

Professional board members:

Stine Bosse, Allianz, Switzerland

Anders Eldrup, Rockwool, Lindø, Terma

Lars Kolind, Chair World Scout Foundation, Switzerland, Jacob Jensen Holding, etc.

Annette Sadolin, DSV, DSB, TopDanmark

Sanna Lindberg, SVP H&M, Sweden

EU:

EU Commissioner Margrethe Vestager, Belgium

Political:

Minister of Finance Affairs, Mr. Kristian Jensen, Denmark

Minister of Industry and Business, Troels Lund Poulsen, Denmark

Science:

Prof. Jerry Wind, Wharton, Founder of Wharton MBA

Inge Fottland, const. CEO, NTNU, Norway

Government:

Lars Findsen, CEO, the Danish Defence Intelligence Service.

Thomas Østrup Møller, Deputy Permanent Secretary, Ministry of Justice

Henrik Studsgaard, Permanent Secretary, Ministry to the Environment

Ulrik Vestergaard, Permanent Secretary, Ministry of Foreign Affairs

Organisations

Jens Klarskov, CEO, Dansk Erhverv, Chambers of Commerce

Vibeke Hammer Madsen, CEO, Virke, Norway Chambers of Commerce

NGO:

Countess Alexandra of Frederiksborg