



Mette Laursen

Danish, born May 7, 1967

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Brief Background Information

1. Focus on governance, leadership and strategy in collaboration as alliances across sectors.
2. Cooperate with global decision makers and connecting to the collective powers of citizens.
3. Executive management and board experience from global corporates, ministries, embassies, foundations, cultural institutions and top political environments. .

Educational Background

Master's Degree 1987-1992

M.Sc. Econ. (cand.polit): University of Copenhagen

Master's Degree 1990

Queen Mary College, University of London

1st Year College 1986

Arts, Rotary International Scholarship, Georgia, US

Professional Career

LinKS 1998-

Founder and CEO of [LinKS](#)

LinKS designed a unique top executive education through exclusive partnership (LinKS@Wharton Program) with leading universities:

- 1) The Wharton School in Scandinavia from 2000-2017 and
- 2) INSEAD 1999-2001.

This included serving as the Program Director of LinKS@Wharton programs.

BLOX GLOBAL 2018-

The 'Embassy of BLOX' on behalf of Realdania building partnerships through ambassadors to Denmark and the Foreign Ministry.

Ernst & Young 1995-1999:

- Practice Leader: IT and process management incl. ERP implementations for Global Corporates
- Senior Manager of Strategy, HR, Knowledge and Change Management

Ministry of Finance 1992 – 1995:

- Program Manager: Tools for welfare programs (managerial and administrative policies and speeches to the Minister)
- Responsible for different areas of the state budget
- Privatization of public assets, corporates and organizations.
- Official member of the OECD PUMA committee to enhance administrative efficiency in member countries' public administration.

Honorary and Board Appointments

Counsellor 2018-

Economic Diplomacy on behalf of The Kingdom of Belgium.

Current positions

July 2016-

[Board Governance](#) - The Corporate Governance Award.

Trustee 2015-

[Al Maskari Holding](#) - The privately owned holding company of the Al Maskari portfolio and controls the family's operating subsidiaries, joint venture companies, strategic partnerships, and private equity.

Board Member 2014-

[H.H. Prince Nikolai and H.H. Prince Felix Foundation](#) - Supporting humanitarian, cultural and education matters in DK and abroad.

Member of the Committee 2010-

[World Association of Girl Guides and Girl Scouts](#). This mission is supported by the [Olave Baden-Powell](#) Society that invests in the future leadership of young women, who will lead their families, communities, countries and the world.

Former positions

July 2016-18

[Cartier Women's Initiative Award](#) - Empowering women

Chairperson 2016-2017

[Truelinked](#) - Transforming the classical music industry for the future.

Co-Chairperson 2014-2016

[Women for Sustainable Growth](#) - Fostering strong relationships between Scandinavia and the Gulf.

Chairman 2012-2016

[Betty Nansen Theatre and Edison](#) - Hosting DK's biggest stars in acting, drama and scenography.

Advisory Board Member 2009-2015

[Roskilde University](#), Department of Communication and Art

Ambassador 2009 - 2012

[Actionaid Denmark](#), Women for Influence in Africa

Co-Owner and Board Member 2008-2011

Eco: laboratory - Building sustainable and energy-efficient construction in China based on strategic alliances between Danish green-tech companies and Chinese builders.

Board Member 2006-2008

[INDEX](#) - Redefining design from a commercially driven discipline to one that's used to improve quality of life – for everyone.

Board Member 2006 - 2008

[Arkitema](#) - Co-creating Scandinavian Cities.

Chairperson 2005 - 2008

[Danish Infant Death Association](#) - Advising parents (and relatives) who have lost an infant - either during pregnancy, during childbirth or within the first year of life.

Selected Key Projects and Speeches

1. Urbanization and BLOX

- [BLOX - Build Back Better 2020](#)

- New Years Reception to Ambassadors 2019

- The Knowledge Summit, UNDP 2017

Guest speaker on urbanisation and liveable cities Dubai

- *Empowering Women*

International Women's Day, 2020

Karen Blixen, Rungstedlund

- International Women's Day, 2019

Women Entrepreneurship in the built environment

- BLOXHUB Inauguration 2018

- Global Women's Forum 2016

Global Women's Forum for Sheikh Mohammed bin Rashid al Maktoum, UAE. Leading the Scandinavian delegation.

2. Ministries

- Ministry of Justice 2015

Leadership program on judicial independence, governance and leadership. Presidents of courts, Ministry of Justice Copenhagen, DK, 2015

- Danish Ministry of Defence 2014-2015

Redesign of organisation and governance model

- Ministry of Industry 2010

Branding Denmark as a nation across sectors

- The Danish Ministry of the Environment 2009

Sustainable growth strategies across businesses

3. Public institutions, universities and NGOs

Technoport Conference 2012

Hosting and facilitating one of the world's' largest green growth conferences in Norway through NTNU University - across science, politics and business.

Super Hospital (Regionsykehuset) 1998 - 2008

Leadership Change Management and Idealised Design for Hospitals in Europe Trondheim, Norway

4. Private sector

- Lamborghini 2011-2016

New global strategy for innovation and adjacent business consulting, Italy.

- Bank of Greenland 2013

Strategy for the board and executive committee, Nuuk, Greenland.

- Grundfos Lifelink 2011

Strategy mapping for global rollout of water cleansing and new business models, Bjerringbro, DK.

TrygVesta and DONG Energy 2008-2009

Cross divisional innovation and building and innovation centre

Culture

2017-

Passion Investment Projects i.e. Valuable instruments, 2017-
Global Project for Children:

2016-

Classical Music and Opera initiated and governed on behalf of the Royal Family

Skills

Danish: Native

English: Fluent

German: Understanding

French: Understanding

Italian: Understanding

Certified Program Manager

Certified Executive Coach Classical Singer

Certified Trainer & Choreographer