

METTE (MELLIE) LAURSEN

EXPERIENCED GLOBAL ENTREPRENEUR AND BOARD PROFESSIONAL



In 2023 I moved focus to Europe and beyond to find the anchors of European alliances on a global measurement of ambition. Politics, science, business, and societies as a whole is the collaboration model.

From broad experience in executive management, start-up, and public sectors to firm experience in global corporates, ministries, embassies, foundations, cultural institutions, and top political environments – To impact mindsets.

EDUCATION

MSc. Economics, Cand. Polit
University of Copenhagen
1990-1992

MSc. Econ, Math. Econometrics
University of London
1989-1990

INFORMATION

Born May 7th, 1967, DK
Married to [Hugo Sato](#)

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Denmark

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EXPERIENCE

FOUNDER AND CEO OF LinKS

LinKS | 1998 – present

Strategic Advisory and Analysis

- Numerous projects for top management across sectors: Ørsted, Grundfos, Volkswagen, Realdania, Ministry of Defence, Ministry to the Environment, Presidents of Courts, etc.

Founder and Managing Director

- LinKS designed a unique top executive education for Denmark through an exclusive partnership with top universities:
 - The Wharton School in Scandinavia 2000-2017
 - INSEAD 1999-2001

BLOX AMBASSADOR

BLOX Global | 2018-2022

- The 'Embassy of BLOX' on behalf of Realdania to build partnerships through Ambassadors to Denmark and The Ministry of Foreign Affairs.

SENIOR MANAGER OF INDUSTRY PRACTICE

Ernst & Young | 1995-1999

- Practice Leader: Strategy and process management incl. ERP implementations for global corporates and public sector

PROGRAM MANAGER, FULDMÆGTIG

Ministry of Finance | 1992-1995

- Law of Finance and tools for welfare programs (Managerial and administrative policies)

HONORARY AND BOARD APPOINTMENTS

CURRENT POSITIONS

2020 – Present	Order of the Crown (Belgium)
2018 – Present	Counselor to Kingdom of the Belgians
2015 – Present	Trustee of Al Maskari Holding
2014 – Present	Board Member at H.H. Prince Nikolai and H.H. Prince Felix Foundation

FORMER POSITIONS

2016 – 2018	Jury Member, Cartier Women's Award
2016 – 2017	Chair of The Board, TrueLinked
2012 – 2016	Chair of The Board, Betty Nansen
2009 – 2015	Advisory Board Member, University of Roskilde
2009 – 2012	Ambassador, Action-aid Denmark
2006 – 2008	Board Member, INDEX
2006 – 2008	Board Member, Arkitema
2005 – 2008	Chair of The Board, Danish Infant Death Association

GENERAL ACTIVITIES

CO-LINKS

Global Investment Funnel

The Co-LinkS Circuit is filling the GAP between possible impact investments and the corporates, financials, legals and governance, by building curated investment paths, to mitigate the traditional risk factors and maximizing impact on environment and people per Euro invested.

Global Diplomatic Events

Meticulous planning and coordination, fostering international unity and dialogue on a grand stage. The successful execution of these events aims to shape international relations, promote cultural exchange, and drive global progress.

SPECIAL FOCUS

Women in Leadership - LinkS holds Denmark's strongest network of Top Women Bosses

- Recurrent orchestration of the Global Women's Day
- International Women's Day, 2020 at Karen Blixen, Rungstedlund
- International Women's Day, 2019
- Global Women's Forum 2016
 - Global Women's Forum for Sheikh Mohammed bin Rashid al Maktoum, UAE.
 - Leading the Scandinavian delegation.

